

Recommendation to Cabinet

28 July 2026

From Place and Resources Overview Committee on 9 July 2026

Dorset Local Visitor Economy Partnership Destination Management Plan

For Decision

Cabinet Member and Portfolio:

Cllr R Biggs, Property & Assets and Economic Growth

Local Councillor(s):

All

Executive Director:

Jan Britton - Executive Director, Environment and Economy

Report author and job title:

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Report Status: Public

Recommendation:

That Cabinet adopts the Dorset local Visitor Economy Partnership Destination Management Plan (DLVEPDM), and consider the following additional recommendations;

That:

- (a) additional funding be added to the 2027/2028 budget to meet the aspirations within the plan
- (b) the local offerings be recognised in the wording of the DLVEPDM action plan.

Appendices

The report of Place and Resources Overview Committee on 9 July 2026 including the following appendices:

- 1- Dorset Local Visitor Economy Partnership Destination Management Plan 2026-2035
- 2- Accessible Table of Climate Impacts and Table of Recommendations.

Background papers

[Agenda for Place and Resources Overview Committee on Thursday, 9th July, 2026, 10.00 am - Dorset Council](#)

[Decisions for issue Dorset Local Visitor Economy Partnership - Dorset Council](#)

[2024 Dorset Market Segmentation SPF Research Report FINAL 51bbd205-30f5-4f1f-8ee5-2dcc2a6a224.pdf](#)